



Altreno<sup>®</sup>  
(tretinoin) Lotion, 0.05%

# A difference you can feel

The first ever tretinoin  
in a hydrating lotion formulation



[See more](#)

## What is Altreno<sup>®</sup>?

Altreno (tretinoin) lotion, 0.05% is a prescription medicine used on the skin (topical) to treat people with acne (blackheads, whiteheads, and other pimples).

## Important Safety Information

It is not known if Altreno is safe and effective in children under 9 years of age. Altreno is for use on the skin only. Do not use it in your eyes, mouth, or vagina.

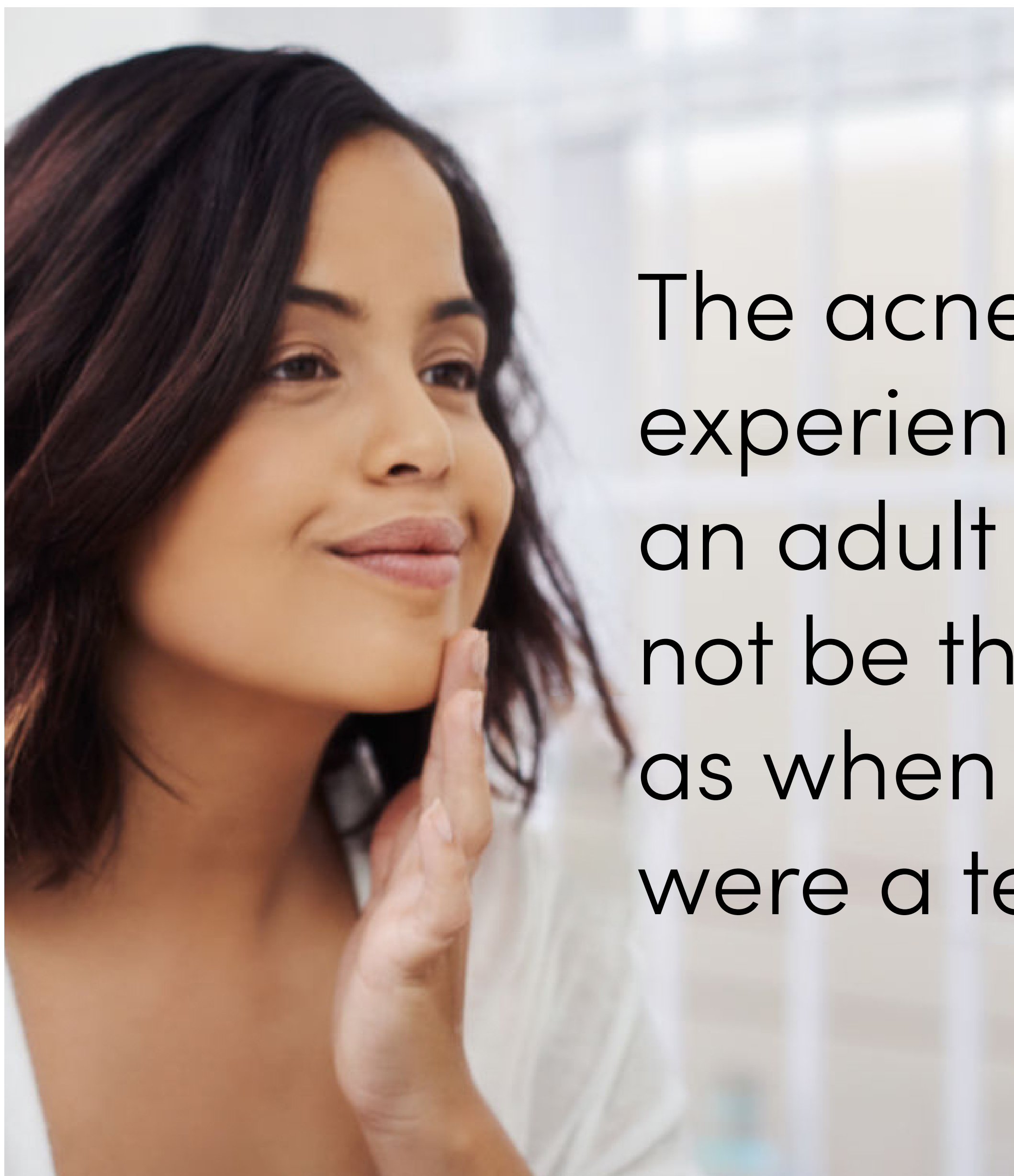
Please see additional Important Safety Information on page 11 and accompanying full Prescribing Information, including Patient Information.

# You're an adult with acne — Now what?

**First of all, it's totally not your fault.  
It happens to the best of us.**

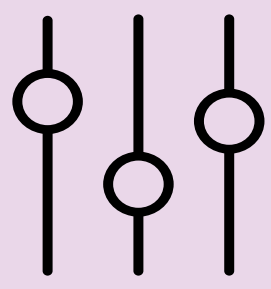
You may have thought you'd finally outgrown it, but acne can return at any time in your adult years.

It's true that acne is most common in teenagers and young adults, but you can experience breakouts even in your 50s.

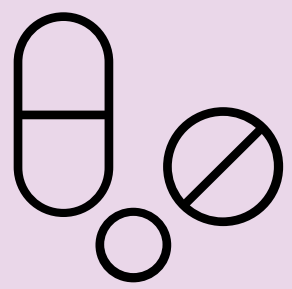


The acne you experience as an adult may not be the same as when you were a teenager

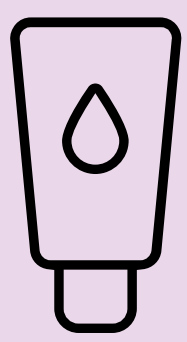
# There are many reasons for adult acne breakouts



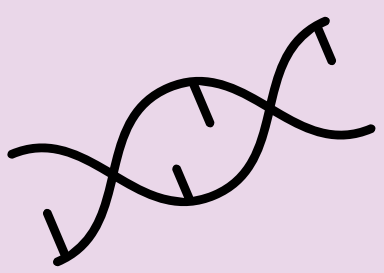
Rising and falling hormone levels



Some medications



Certain hair and skin products



Family history of acne



Stress (ugh!)

# Take a skin-deep dive into some acne science

The balance of estrogens and testosterone plays a big role in your acne

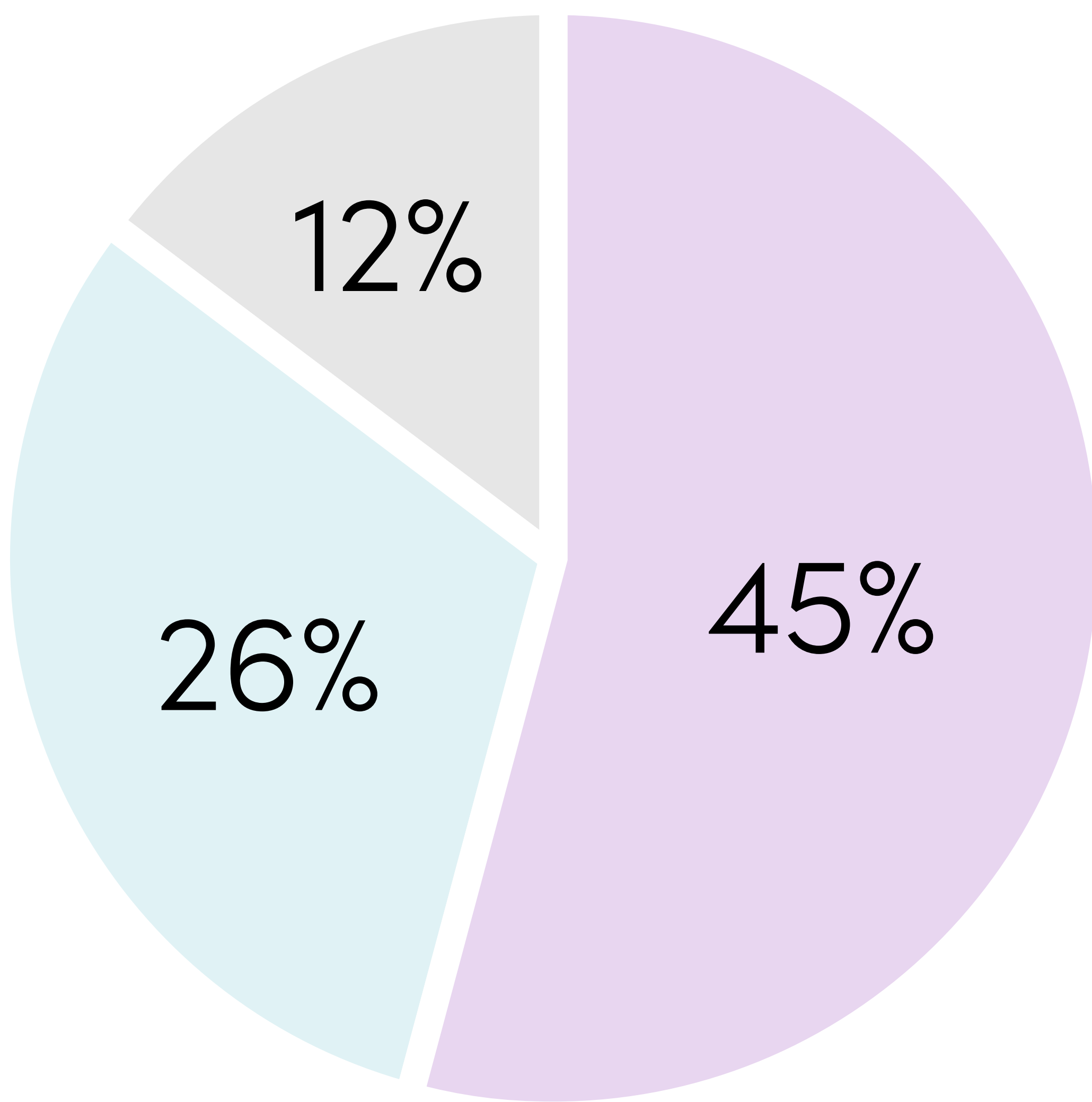
Estrogens help lower testosterone levels. Too much testosterone can increase sebum (oil) production in your skin. And too much sebum can mean clogged pores and acne breakouts, including blackheads, whiteheads, and blemishes.

## In the know

The levels of your estrogens are lowest right before your period and during menopause.

# Adult acne by the numbers

Percentage of women who  
experience acne by age range



 Aged 21–30

 Aged 31–40

 Aged 41–50

# Handle Your Acne With Care

## **What makes Altreno different? (And what's tretinoin, anyway?)**

Altreno is the first and only tretinoin available in a lotion formulation. Tretinoin, the acne-fighting ingredient in Altreno lotion, is a retinoid.

## **Retinol, retinoids, what's the difference?**

Both are derived from Vitamin A, however:

- Retinol is found in some cosmetics and beauty products and is not FDA approved to fight acne
- Retinoids are clinically proven and FDA approved to treat acne

## **The lotion formulation of Altreno contains**

- Soluble collagen
- Glycerin
- Sodium hyaluronate

## In the know

- The soluble collagen in Altreno is from the sea, from a fish called sole.\* This marine collagen helps keep moisture in the skin.
- Sodium hyaluronate is a form of hyaluronic acid. Hyaluronic acid is known to hydrate the skin as well as reduce water loss.

\* Although the fish proteins in Altreno are included for moisturization, people with fish allergies may experience an allergic reaction. Tell your healthcare provider if you get hives or itching during treatment with Altreno.

# Prescription treatment in an elegant lotion

Altreno lotion stimulates renewal of skin cells to treat your acne

**Altreno lotion improves acne and reduces breakouts. It is believed to do this in 2 ways.**

- 1 It unclogs pores by increasing the rate at which new skin cells are produced and shed.
- 2 It prevents dead skin cells from clumping together and clogging pores in the first place.

**Altreno lotion has been proven in clinical studies.**

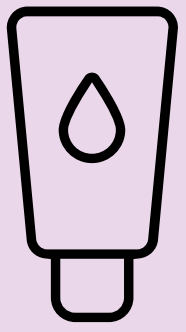
- Significant reductions in both blackheads and whiteheads.
- The number of blemishes was reduced by more than half
- The most common side effect was dry skin (4% of patients).

# You prefer the finer things and simplicity

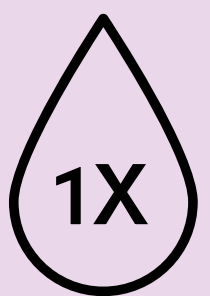
Using Altreno lotion is easy



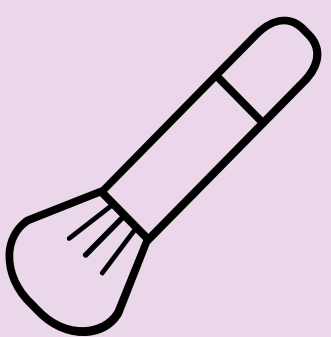
First, gently wash your skin with a cleanser and pat dry.



Next, apply a small amount (about the size of a pea) and spread it in a thin layer over the affected area. It will disappear quickly into your skin.



Use Altreno lotion once daily, any time that's convenient for you.



Altreno can be used under makeup. A study showed that Altreno did not affect the skin tone evenness and smoothness achieved with makeup.

# Don't give up!

Studies showed that skin reactions to Altreno lotion increased after the start of the studies, but began to decrease after the fourth week, and kept decreasing until week 12.

## Get your prescription your way

You live a busy life. So it's important that getting your prescription is as easy as possible. Maybe you prefer the convenience of home delivery. Or you like dropping by your neighborhood pharmacy while running errands. However you choose, whatever way fits your schedule best, it's possible with Altreno lotion.

## No insurance hassles

With your Altreno lotion prescription there is no private or government insurance coverage, meaning you face fewer hassles. There are no copays, coupon cards, or need for reimbursement. You typically pay around \$115\* for your prescription, which lasts about 3 months.

\*This offer is not valid for any person eligible for reimbursement of prescriptions, in whole or in part, by any federal, state, or other governmental programs, including, but not limited to, Medicare (including Medicare Advantage and Part A, B, and D plans), Medicaid, TRICARE, Veterans Administration or Department of Defense health coverage, CHAMPUS, the Puerto Rico Government Health Insurance Plan, or any other federal or state health care programs. This offer is good only in the U.S. at retail pharmacies owned and operated by Walgreen Co. (or its affiliates) or other participating independent retail pharmacies. This offer is not valid where otherwise prohibited, taxed or otherwise restricted. Visit [www.OrthoRxAccess.com](http://www.OrthoRxAccess.com) for full Eligibility Terms and Condition.

# Face your acne and face the day

Altreno lotion is  
the first and only  
tretinoin lotion  
for acne

- An elegant, hydrating lotion that disappears quickly into the skin
- Use it once daily, any time that's convenient for you
- The most common adverse reactions in clinical studies were application site reactions, which were reported by  $\leq 4\%$  of patients



Ask your doctor if Altreno  
lotion is right for you. For more  
information, visit [Altreno.com](https://Altreno.com)

## **WHAT IS ALTRENO®?**

Altreno (tretinoin) lotion, 0.05% is a prescription medicine used on the skin (topical) to treat people with acne (blackheads, whiteheads, and other pimples).

## **IMPORTANT SAFETY INFORMATION**

It is not known if Altreno is safe and effective in children under 9 years of age.

Altreno is for use on the skin only. Do not use it in your eyes, mouth, or vagina.

## **What should I tell my healthcare provider before using Altreno?**

Before you use Altreno, tell your healthcare provider about all of your medical conditions, including if you:

- are allergic to fish. Altreno contains fish proteins.  
Tell your healthcare provider if you get hives or itching during treatment with Altreno.
- have eczema or any other skin problems.
- have a sunburn.
- are pregnant or plan to become pregnant. It is not known if Altreno will harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if Altreno passes into your breast milk.

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Certain medicines, vitamins, or supplements may make your skin more sensitive to sunlight. Tell your healthcare provider about any cosmetics you use, including moisturizers, creams, lotions, or products that can dry out your skin.

## What should I avoid while using Altreno?

- You should avoid sunlamps, tanning beds, and ultraviolet light during treatment with Altreno.
- Minimize exposure to sunlight. If you have to be in the sunlight or are sensitive to sunlight, use a sunscreen with an SPF of 15 or more and wear protective clothing and a wide-brimmed hat to cover the treated areas.

## What are the possible side effects of Altreno?

### **Altreno may cause serious side effects, including:**

Skin Irritation: Altreno may cause irritation, including skin dryness, pain, redness, excessive flaking or peeling. If you develop these symptoms, your healthcare provider may tell you to stop using Altreno for a while, decrease how often you use it, or stop it altogether. Avoid applying Altreno to skin that is affected by eczema or sunburned.

- These are not all the possible side effects of Altreno.
- Call your healthcare provider for medical advice about side effects.

You are encouraged to report negative side effects of prescription drugs. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.

Please see accompanying full Prescribing Information, including Patient Information.

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